

**MusicPlayers.com Announces new Live Links Program**  
***Affordable Editorial Advertising Connects Product Reviews  
Directly to Your Website***

July 2015

MusicPlayers.com is excited to announce a new marketing opportunity for all manufacturers whose products are featured in MusicPlayers.com product reviews: **live links from our reviews back to your website**, or to any specific link/URL of your choice!

Some products have short life cycles (software), while others (amplifiers, instruments, effects hardware) may remain unchanged for years. Because MusicPlayers.com reviews live on forever, we've created two exciting programs based upon your need:

• **1-Year URL Link: \$125**

*link in your review is live for one year, then the links disables, but contact information remains*

• **Unlimited Duration URL Link: \$200**

*link remains live forever, or until product review is replaced by updated product review*

As a special offer for all existing, previously published reviews, we're pleased to offer the following discounted link specials if you'd like us to update the links on those reviews:

**Unlimited Duration URL Links for previously published reviews**

- 1-4 reviews: \$100 each
- 5 or more reviews: \$75 each

To get started, simply send an email to [advertising@musicplayers.com](mailto:advertising@musicplayers.com) and let us know the reviews you'd like to add links to, and let us know specific links if you don't want the URL pointed back to your home page.

We'll send you an invoice that can be paid by check, PayPal, or credit card (via PayPal). Or, you can submit payments directly to [payments@musicplayers.com](mailto:payments@musicplayers.com) and we'll send you a receipt.

Questions? Feel free to reach out to us directly at [advertising@musicplayers.com](mailto:advertising@musicplayers.com).